



For Immediate Release

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Say Hello to The New SLC Phase 3 Concessions

Salt Lake City, UT (June 20, 2023) – Today, Salt Lake City International Airport (SLC) announced 12 additional restaurants and retail shops planned for The New SLC Phase 3, which is slated to open in fall 2024.

The concession operators selected for the 19,260 sq. ft. of space are: Bambuza Hospitality Group, HMSHost, Marshall Retail Group, Paradies Lagardère, SLC Airport Concessions Group and SSP America, which represent the following brands and concepts:

Food and Beverage: Bambuza Vietnam Kitchen; Freddy’s Frozen Custard and Steakburgers; Maggiano’s Little Italy; Sunday’s Best; The Coffee Bean and Tea Leaf; and Thirst.*

Retail, News and Gift: Cotopaxi; iStore Express; Relay; Travel Right; The Canyon; and Weller Book Works.*

- Cotopaxi, The Canyon, Sunday’s Best, Thirst, Weller Book Works are all local brands.

“The new airport has received national accolades for our concession’s program,” said Bill Wyatt, executive director, Salt Lake City Department of Airports. “These unique restaurants and shops are expected to garner five-star reviews as well.”

When selecting the concessions for Phase 3, the airport looked for a mix of local, regional and national brands, while taking into consideration pricing, hours of operation and service standards. Requirements for the six food and beverage locations included three full-service restaurants with alcohol service, a local/national fast-food or gourmet/specialty burger brand, a quick-serve restaurant and a dedicated full-service coffee concept. For the six specialty retail/news and gift locations, as well as the food and beverage options, street pricing is also a requirement.

The New SLC Phase 3 encompasses a nine-gate extension of Concourse B to the east. The first five gates will open in fall 2024, followed by four gates in fall 2025.

SLC Airport Phase 3 Concession Descriptions

[Click here for renderings of the Phase 3 concession concepts.](#)

*Retail Descriptions

- **Cotopaxi:** A locally grown apparel, accessories and gear brand that started in SLC in 2014. The brand has grown to a \$100M+ company with 10 retail stores and counting. A certified B corporation, Cotopaxi pledges 1% of revenue for charitable giving.
- **iStore Express:** An Apple-licensed, one-stop-shop for ready to access trendy and practical digital lifestyle solutions, offering a wide selection of the latest brand names and fashionable accessories.
- **Relay:** A travel convenience brand that has served global transportation hubs since 1852 and currently has more than 1,500 locations.
- **The Canyon:** The Canyon celebrates the work of local artists and artisans. Product mix includes fine art, jewelry, pottery and sculpture, confections, beauty products and more.
- **Travel Right:** A new convenience brand that focuses on providing healthy and local items, in addition to traditional convenience store staples.
- **Weller Book Works:** A Salt Lake City original established in 1929, Weller Books Works is a family-owned business.

*Restaurant Descriptions

- **Bambuza Vietnam Kitchen:** A Vietnamese restaurant featuring noodle soups, fresh salad rolls, wok-seared specialty bowls and hearty sandwiches. Bambuza Vietnam kitchen caters to the health-conscious traveler.
- **Freddy's Frozen Custard and Steakhburgers:** A burger chain with more than 452 locations—including six in Utah—Freddy's serves steak burgers with shoestring fries and Freddy's secret fry sauce. Freddy's also serves a variety of other items, including veggie burgers, patty melts, chicken sandwiches, hot dogs and frozen custard.
- **Sunday's Best:** Local favorite Sunday's Best has one location currently open in Sandy with two additional locations—one in downtown SLC and one in St. George—set to open in 2023. The menu offers savory and sweet dishes, along with contemporary cuisine diversity.
- **The Coffee Bean and Tea Leaf:** A nationally recognized coffee brand with more than 1,000 stores in 10 states. Featuring gourmet coffees, teas and other handcrafted drinks, as well as a variety of grab and go pastries, sandwiches and snacks.
- **Maggiano's Little Italy:** Maggiano's authentic Italian American menu has an array of dining options for breakfast, lunch and dinner to satisfy most tastes and dietary preferences. There are 54 Maggiano's locations throughout the U.S. and abroad.
- **Thirst:** Thirst is a local soda concept that has expanded to several locations throughout the city and state, including Vivint arena. In addition to dirty sodas, the Thirst menu features soft pretzels, beignets and other pastries, as well as grab and go sandwiches, salads and wraps.

Many of the businesses selected for Phase 3 are ACDBE-certified (Airport Concessions Disadvantaged Business Enterprise).