



**SkySquad Launches at Salt Lake City International Airport
Gives All Travelers the chance to Travel Stress-Free
SLC is SkySquad's 7th Operating Airport**

Empowering travelers to Fly With Confidence

Salt Lake City, Utah (June 13, 2022)-SkySquad is taking off at **Salt Lake City International** to help travelers eliminate stress at the airport. SkySquad, based in Bethesda, MD, is a technology-enabled travel startup on a mission to shift the travel industry's focus to improving the customer experience.

For decades, VIP experiences were too pricey for most travelers to consider. SkySquad is democratizing the Airport VIP experience by providing a new way to book airport assistance on its simple and easy to use online platform, with rates starting at just \$49.

"We are thrilled to bring our service to Salt Lake City. This is an airport where we can offer a great deal of support for families, seniors, and all travelers who want less stress when they fly," said SkySquad founder Julie Melnick. "We want travel to be fun, and SkySquad allows you to focus on the fun and leave the stress at home. All you need to do is get to the airport, we will take care of everything until you walk on the plane."

Here's how it works: after customers book online or via phone, they are texted by their SkySquad assistant the day before travel, as well as 15 minutes before arrival to agree on the best meeting spot and confirm the ETA. From there, SkySquad staff meet customers at their car door to unload luggage, bags, car seats, and more. SkySquad handles all of the baggage, and walks customers to check in and ensures a seamless process. The next stop is TSA where SkySquad makes clearing security a breeze, using expertise and proactive hands-on help to get through quickly and hassle-free. From there, SkySquad helps travelers navigate to the gate, and can keep an eye on belongings while guests grab a snack, take a break, or make phone calls.

SkySquad customers can also count on support for layovers and arrivals. All staff are badged and background checked and can accompany passengers through security all the way to the gate.

About SkySquad:

SkySquad's mission is to empower individuals and families to travel with confidence. SkySquad was founded by a mom struggling to travel cross country with her own small children. Today, SkySquad offers airport assistance for anyone who needs a helping hand. Assistance is provided by background checked, badged airport employees with a strong knowledge of the airport layout and an unwavering goal of helping others. SkySquad is available at Washington Dulles International Airport, Ronald Reagan Washington National Airport, Cincinnati Northern Kentucky Airport, Baltimore Washington Thurgood Marshall Airport Ft Lauderdale International airport, and Salt Lake City International Airport.