

MEDIA ADVISORY

FOR IMMEDIATE RELEASE January 19, 2022

Contact:

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SLC INTERNATIONAL AIRPORT TO ANNOUNCE NEW AIRLINE ENTRANT

What:	Join Salt Lake City International Airport to welcome a new domestic carrier to Utah. The announcement will mark the first new domestic airline to enter the Salt Lake market since The New SLC opened in fall of 2020.
Who:	-Bill Wyatt, Executive Director, Salt Lake City Department of Airports -New airline carrier senior executive (available for interviews following event)
When:	Tuesday, January 25 at 10:00 a.m. (Broadcast media should plan to arrive at 9:45 to test the mult box.)
Where:	The Canyon Overlook, SLC International Airport Terminal, 3rd level
Parking:	The media parking lot will be open for the announcement.
Note:	Face coverings are required to be worn at the airport.

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