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## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**

May 20, 2021

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### **SLC INTERNATIONAL AND SERVY LAUNCH SLCtoGO** *Mobile Food Ordering Service Provides Delivery Service to Gate*

**What:** Servy, a mobile food ordering service, has launched a touchless food ordering service at Salt Lake City International Airport (SLC) in partnership with Emerging Domestic Market Ventures (EDMV). Powered by Servy's Grab Airport Marketplace technology, the new SLCtoGo platform provides a convenient, safe alternative to dining-in or waiting for a to-go order.

Here's how it works: Customers order food items via a streamlined touchless mobile ordering website or by scanning a QR code. They then have the option of picking up their order at the restaurant or having it delivered to their gate by a human or Gita (pronounced jee-tah), the delivery robot.

SLC currently has five restaurants participating in the program. Additional restaurants will be added as the program expands.

**Who:**

- Greg Udchitz, Vice President, Marketing, Servy
- Gonzalo A. de la Melena Jr., Founder, Emerging Domestic Market Ventures
- Kim Neely, Regional Director, AtYourGate
- Gita the delivery robot

**When:** Monday, May 24, 2021 at 10:30 a.m.

**Where:** Meet an Airport Communication & Marketing representatives outside of the security screening area at 10 a.m. to be escorted through the TSA security checkpoint.

**Media Note:** **RSVPs are needed by Friday, May 21 by 12:00 p.m.,** to allow time for the Airport's badging office to process passes to the secure area. RSVP to [nancy.volmer@slcgov.com](mailto:nancy.volmer@slcgov.com) with legal name and date of birth. All media need to bring their driver's license and should not bring any items that are not allowed in security screening. Masks are required to be worn at the airport.

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