



Salt Lake City
International Airport

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

November 27, 2018

Contact: Nancy Volmer
(801) 209-5774 or
Jasen Asay
(801) 201-1283

SLC SANTA EXPRESS DEPARTS ON SATURDAY

*Patients from Primary Children's and Shriners Hospitals to Enjoy
Holiday Cheer Courtesy of Delta Air Lines*

What: Patients from Primary Children's and Shriners Hospitals will be treated to a unique opportunity on Saturday when they board a Boeing 757 and depart to their final destination—Santa's Winter Wonderland. The plane will taxi to the Delta hangar, which will be transformed into a magical place where the children can enjoy crafts, have their photo taken by a jet engine and visit with Santa—who will have a special gift selected just for them. Santa's elves, sports team mascots and cheerleaders—and the Coca-Cola Bear—will be on hand to join in on the festivities.

When: **Saturday, December 1, 2018**
11:30 a.m.-Meet at the Alpha Parking Lot, located at the end of the TRAX line.
11:35 a.m.-Board media bus for ride to the Delta hangar. Bus to leave promptly at this time.
12:00-12:30 p.m.-Photos of the children arriving at Santa's winter wonder land and interviews with select families.
12:30 p.m.-Board media bus for ride back to the Alpha Parking Lot.

Parameters: The media are welcome to cover the event, however, for the privacy of families participating in the event, the following parameters have been put in place:
-Interviews only with the children and families who have granted permission in advance will be allowed.
-Photos/video only of Santa's Winter Wonderland and overall pictures of children participating in the festivities are permitted.

Who: -Approx. 50 children from both hospitals and their families are attending for a total of about 185 participants.
-Primary Children's and Shriners Hospital Representatives

Media: Media interested in covering this event must contact Nancy Volmer by **Friday, November 30 at noon** with the name of reporter and/or photographer planning to cover the event.

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