



Bill Wyatt
Executive Director
Salt Lake City Dept. of Airports

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

October 31, 2022

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NEW CONCESSION OPENING IN SLC AIRPORT CONCOURSE B: TREAT

- What:** Ribbon Cutting for Treat: Treat—an upscale health and wellness center—is opening at Salt Lake City International Airport (SLC) in Concourse B. SLC is only the third airport nationwide to open a Treat location. Treat offers health services, such as IV drips, injections and wellness products. The location also offers relaxation services, a meditation room, and visual decompression with VR goggles. This is the final concession to open as part of Phase 1 of The New SLC.
- Who:** -Bill Wyatt, Executive Director, Salt Lake City International Airport
-Scott Milford, Chief Executive Officer, XWELL, Inc.
- When:** Wednesday, November 2, 9 a.m. **Media should be on site between 8:30 and 8:45 a.m. to pick up their badges and be escorted through security screening.** Media will be invited to take part in the services Treat offers passengers.
- Where:** Meet at the badging office, located in Delta baggage claim area, west of the Hudson Store by carousel 8, between 8:30 and 8:45 a.m. to pick up your badge. The airport’s media parking lot will be open for this event.
- Badging:** All media who participate will need to supply their legal name and date of birth **by noon on November 1st** to nancy.volmer@slcgov.com.

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