



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
October 30, 2019

Contact: Matthew Rojas, (385) 228-2365
Nancy Volmer, (801) 209-5774

The New SLC Airport Unveils Whimsical Artwork

What: When The New SLC Airport opens in September 2020, it will be unforgettable for a number of reasons. There will be less congestion—both curbside and at the gates—there will be plenty of places to plug-in, plus noteworthy shops and restaurants. But perhaps what will remain with passengers long after their flights have departed are the art installations planned for the new facility. Early in the planning process, the airport decided that art would not be an afterthought for The New SLC, but integrated into the airport model. This foresight allowed the architects to work with an artist to incorporate large-scale art installations as part of the design.

The theme of the art was a direct result of input from the community and passengers. Early surveys indicated the community wanted the beauty of the state brought indoors and reflected in the new airport's design. Knowing this, the airport in cooperation with the Salt Lake City Mayor's Office and the Salt Lake City Arts Council have selected art that speaks to the spirit, culture, people and context of Utah, including the Whimsy Wall Art Project.

Whimsy Walls are large-scale vinyl wraps created from original artwork. The work of 18 local and national artists has been selected for the first phase of The New SLC. They will eventually be installed in 24 restrooms in Concourse A and Concourse B. Two of the Whimsy Wall art installations will be unveiled Nov. 1.

Who: Salt Lake City Mayor Jackie Biskupski
Salt Lake City Department of Airports Executive Director Bill Wyatt

When/ **Friday, November 1 at 10 a.m. The New SLC Construction Site**
Where: **To access the site, media must be at the International Terminal rotunda by 9:30 a.m.** to get suited up with safety gear and be escorted to the news conference location on the construction site. Long pants and hard-soled, closed-toed shoes are required to access the site.

Parking: Parking for the airport garage will be validated.

#