



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
December 5, 2019

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SLC SANTA EXPRESS DEPARTS ON SATURDAY

*Patients from Primary Children's and Shriners Hospital to Enjoy
Holiday Cheer Courtesy of Delta Air Lines*

- What:** Patients from Primary Children's and Shriners Hospitals for Children – Salt Lake City—will be treated to a unique opportunity on Saturday when they board a Boeing 737 and depart to their final destination—Santa's Winter Wonderland. The plane will taxi to the Delta hangar, which will be transformed into a magical place where the children can enjoy crafts, have their photo taken by a jet engine and visit with Santa—who will have a special gift selected just for them. Santa's elves, sports team mascots and cheerleaders will be on hand to join in on the festivities.
- When:** **Saturday, December 7, 2019**
12:00 p.m.-Meet at the Delta Hangar.
-Photos of the children arriving at Santa's winter wonder land and interviews with select families.
-Photos of children enjoying activities and getting their special gift from Santa.
- Parameters:** The media are welcome to cover the event, however, for the privacy of families participating in the event, the following parameters have been put in place:
-Interviews only with the children and families who have granted permission in advance will be allowed.
-Photos/video only of Santa's Winter Wonderland and overall pictures of children participating in the festivities are permitted.
- Who:** -Approx. 50 children from both hospitals and their families are attending for a total of about 175 participants.
-Primary Children's and Shriners Hospitals for Children representatives
- Media:** Media interested in covering this event must contact Nancy Volmer by **Friday, December 6 at noon** with the name of reporter and/or photographer planning to cover the event. Upon RSVPing a map to the Delta Hangar will be provided.

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