NEWS



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Hawaiian Airlines Brings Lei and Aloha to Utah with Inaugural Salt Lake City-Honolulu Service

The carrier will stand up its colorful 31 Days of Lei pop-up event at City Creek Center on May 18

HONOLULU – Hawaiian Airlines has officially arrived in Utah, just in time for summer.

Hawai'i's hometown airline today inaugurated daily nonstop service between Salt Lake City (SLC) and Honolulu (HNL) with a festive gate-side celebration, welcoming its first guests with fresh orchid lei, passion-orange-guava (POG) juice, cake, and live music and hula by the Hawaiian Airlines Serenaders.

Hawaiian Airlines flight HA84 departs HNL at 6:50 p.m. and arrives at SLC at 5:15 a.m. the following day. The return flight, HA83, departs SLC at 7 a.m. with a 9:55 a.m. arrival at HNL – giving guests ample time to spend at the beach or explore the island. The service will further connect Utah's vibrant Pacific Islander community with the Aloha State.

"We know the Hawaiian Islands have a special place in the heart of Utahns and for some, a Hawai'i vacation also means reuniting with friends and family," said Brent Overbeek, executive vice president and chief revenue officer at Hawaiian Airlines. "Our new Salt Lake City service comes at the perfect time for travelers planning their summer vacations and we look forward to welcoming them with our warm Hawaiian hospitality."

"We extend a warm welcome to Hawaiian Airlines as they join the SLC International Airport family," said Bill Wyatt, executive director, Salt Lake City International Airport. "Hawaiian Airlines has a reputation for excellence in hospitality and we look forward to many years of prosperity."

Guests onboard Hawaiian's 189-seat Airbus A321neo will enjoy free high-speed <u>Starlink internet</u>, Hawai'i-inspired menus by its <u>featured chefs</u>, local libations from Maui Brewing Co. and <u>Kō Hana Hawaiian Agricole Rum</u>, island snacks and treats from the <u>Pau Hana Cart</u>, and complimentary in-flight entertainment, including exclusive video content from <u>HanaHou! TV</u>.

Following today's inaugural flight, Utahns are invited to join Hawaiian's <u>31 Days of Lei</u>, a monthlong global celebration to honor the shared 95-year legacies of May Day (known as Lei Day in Hawaiii) and Hawaiian Airlines. On May 18 from 11 a.m. to 7 p.m., Hawaiian Airlines employees will host a unique lei stand experience at City Creek Center, free to the public. Attendees will receive orchid hair pins, flower lei, exclusive campaign merchandise and POG-flavored cotton candy. Live music and hula will also be performed by the Hawaiian Airlines Serenaders.

Attendees will have the opportunity to enter for a chance to win 200,000 HawaiianMiles through its 31 Days of Lei global sweepstakes.* To view flight schedules or to book a flight, visit www.HawaiianAirlines.com.

* For official rules and eligibility, please visit <u>HawaiianAirlines.com/31DaysofLei</u>. No purchase necessary. Open to legal residents of 50 U.S./D.C., AU (excluding SA), KR, JP, and NZ ("Eligibility Area") who are at least 18 and age of majority. Void outside eligibility area and where prohibited.

About Hawaiian Airlines

Now in its 95th year of continuous service, Hawaiian is Hawaii's largest and longest-serving airline. Hawaiian offers approximately 150 daily flights within the Hawaiian Islands, and nonstop flights between Hawaii and 16 U.S. gateway cities – more than any other airline – as well as service connecting Honolulu and American Samoa, Australia, Cook Islands, Japan, New Zealand, South Korea and Tahiti.

Consumer surveys by Condé Nast Traveler and TripAdvisor have placed Hawaiian among the top of all domestic airlines serving Hawaii. The carrier was named Hawaii's best employer by Forbes in 2022 and has topped *Travel + Leisure's World's Best* list as the No. 1 U.S. airline for the past two years. Hawaiian has also led all U.S. carriers in on-time performance for 18 consecutive years (2004-2021) as reported by the U.S. Department of Transportation.

The airline is committed to connecting people with aloha by offering complimentary meals for all guests on transpacific routes and the convenience of no change fees on Main Cabin and Premium Cabin seats. HawaiianMiles members also enjoy flexibility with miles that never expire. As Hawaii's hometown airline, Hawaiian encourages guests to <u>Travel Pono</u> and experience the islands safely and respectfully.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at HawaiianAirlines.com. Follow Hawaiian's Twitter updates (MawaiianAir), become a fan on Facebook (Hawaiian Airlines), and follow us on Instagram (hawaiianairlines). For career postings and updates, follow Hawaiian's LinkedIn page.

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